

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56209 CF LOC-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/13/12 12:35 PM  
 Client: RESTORE OUR FUTURE (330290) CPE: / / 1207 Agency Commission: 15 % Updated: EMENDEL on 08/13/12 02:06 PM  
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/14-20 (1310) Self :20:00 Confirmed: 08/13/12 12:48 PM  
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM  
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS  
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY RESTORE OUR FUTURE

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001  | MLOCAL6A   | 0 1 1 1 1 0 0 | MORN          | 30  | D  |         |            | 0.0    | \$500.00 | 4     | \$2,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002  | MEARLY     | 0 1 1 1 1 0 0 | MORN          | 30  | D  |         |            | 0.0    | \$300.00 | 4     | \$1,200.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003  | DLIVE9A    | 0 1 1 1 1 0 0 | DAY           | 30  | B  |         |            | 0.0    | \$165.00 | 4     | \$660.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004  | D11AM      | 0 1 2 1 1 0 0 | PRIC          | 30  | B  |         |            | 0.0    | \$395.00 | 5     | \$1,975.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 5             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 005  | NEWS4PM    | 0 1 1 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$500.00 | 4     | \$2,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006  | NEWS430PM  | 0 1 1 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$500.00 | 4     | \$2,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 007  | NEWS5PM    | 0 1 1 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 4     | \$2,800.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

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Order ID: 56209 CF LOC-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/13/12 12:35 PM

Client: RESTORE OUR FUTURE (330290) CPE: / / 1207 Agency Commission: 15 % Updated: EMENDEL on 08/13/12 02:06 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/14-20 (1310) Self :20:00 Confirmed: 08/13/12 12:48 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008  | NEWS530PM  | 0 1 1 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 4     | \$2,800.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009  | INSIDER    | 0 1 1 1 1 0 0 | ACC           | 30  | B  |         |            | 0.0    | \$450.00 | 4     | \$1,800.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010  | NLATE03    | 0 1 1 1 1 0 0 | NEWS          | 30  | B  |         |            | 0.0    | \$1,200.00 | 4     | \$4,800.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/14/12   | 08/17/12      | 4             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011  | PNAVY      | * T * * * * * | REGP          | 30  | B  |         |            | 0.0    | \$2,500.00 | 1     | \$2,500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/14/12   | 08/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012  | PMENTALTU3 | * T * * * * * | CARD          | 30  | B  |         |            | 0.0    | \$1,650.00 | 1     | \$1,650.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/14/12   | 08/14/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013  | PBBTH2     | * * * T * * * | REGP          | 30  | B  |         |            | 0.0    | \$2,750.00 | 1     | \$2,750.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/16/12   | 08/16/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class  | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014  | PPERSONTHU3 | * * * T * * * | REGP          | 30  | B  |         |            | 0.0    | \$2,200.00 | 1     | \$2,200.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/16/12    | 08/16/12      | 1             |     |    |         |            |        |            |       |            |    |     |

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Client: RESTORE OUR FUTURE (330290) CPE: / / 1207 Agency Commission: 15 % Updated: EMENDEL on 08/13/12 02:06 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/14-20 (1310) Self :20:00 Confirmed: 08/13/12 12:48 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/14/12 08:35 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015  | PTEACHERFR | * * * * F * * | CARD          | 30  | B  |         |            | 0.0    | \$1,750.00 | 1     | \$1,750.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/17/12   | 08/17/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016  | PCSINYFR2  | * * * * F * * | REGP          | 30  | B  |         |            | 0.0    | \$1,950.00 | 1     | \$1,950.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/17/12   | 08/17/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017  | PBLOODS    | * * * * F * * | REGP          | 30  | B  |         |            | 0.0    | \$2,000.00 | 1     | \$2,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/17/12   | 08/17/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018  | NEWSAT8    | * * * * * S * | NEWS          | 30  | D  |         |            | 0.0    | \$200.00 | 2     | \$400.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/18/12   | 08/18/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019  | NEWSAT7P   | * * * * * S * | NEWS          | 30  | B  |         |            | 0.0    | \$315.00 | 1     | \$315.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/18/12   | 08/18/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020  | NLATE03    | * * * * * S * | NEWS          | 30  | B  |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/18/12   | 08/18/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021  | 18:30 - 19:00 | * * * * * S   | MILT          | 30  | B  |         |            | 0.0    | \$315.00 | 1     | \$315.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/19/12      | 08/19/12      | 1             |     |    |         |            |        |          |       |          |    |     |

# Order Item Summary

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KDKA-TV

|  |                                  |                                |                                       |                            |
|--|----------------------------------|--------------------------------|---------------------------------------|----------------------------|
| Order ID: 56209  | CF LOC-POL                       | FBD - LBD: 08/14/12 - 08/20/12 | HL#:                                  | Created: 08/13/12 12:35 PM |
| Client: RESTORE OUR FUTURE (330290)                              | CPE: / / 1207                    | Agency Commission: 15 %        | Updated: EMENDEL on 08/13/12 02:06 PM |                            |
| Agency: MENTZER MEDIA SERVICES (24184)                           | Product: FLIGHT 1 8/14-20 (1310) | Self :20:00                    | Confirmed: 08/13/12 12:48 PM          |                            |
| Buyer:   | Demo: HHOLDS DMA RTG             | Sched. Code: B                 | Contract: 08/14/12 08:35 AM           |                            |
| AE: Brian Butz-1-KDKA-TV   |                                  | Billing Int: Monthly           | BM: SS                                |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                                  |                                |                                       |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022  | PSIXTY     | * * * * * S   | REGP          | 30  | D  |         |            | 0.0    | \$2,200.00 | 1     | \$2,200.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/19/12   | 08/19/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class  | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023  | PMENTALS N3 | * * * * * S   | REGP          | 30  | B  |         |            | 0.0    | \$2,100.00 | 1     | \$2,100.00 |    |     |
|      | <u>FBD</u>  | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/19/12    | 08/19/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024  | NLATE03    | * * * * * S   | NEWS          | 30  | B  |         |            | 0.0    | \$1,100.00 | 1     | \$1,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 13</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/19/12   | 08/19/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 025  | MLOCAL6A   | M * * * * *   | MORN          | 30  | D  |         |            | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 026  | MEARLY     | M * * * * *   | MORN          | 30  | D  |         |            | 0.0    | \$300.00 | 1     | \$300.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 027  | DLIVE9A    | M * * * * *   | DAY           | 30  | B  |         |            | 0.0    | \$165.00 | 1     | \$165.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 028  | D11AM      | M * * * * *   | PRIC          | 30  | B  |         |            | 0.0    | \$395.00 | 1     | \$395.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

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|  |                                  |                                |                                       |                            |
|--|----------------------------------|--------------------------------|---------------------------------------|----------------------------|
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| Client: RESTORE OUR FUTURE (330290)                              | CPE: / / 1207                    | Agency Commission: 15 %        | Updated: EMENDEL on 08/13/12 02:06 PM |                            |
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| AE: Brian Butz-1-KDKA-TV   |                                  | Billing Int: Monthly           | BM: SS                                |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                                  |                                |                                       |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 029  | NEWS4PM    | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 030  | NEWS430PM  | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 031  | NEWS5PM    | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 1     | \$700.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 032  | NEWS530PM  | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 1     | \$700.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 033  | AINSIDER   | M * * * * *   | ACC           | 30  | B  |         |            | 0.0    | \$450.00 | 1     | \$450.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |          |       |          |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 034  | NLATE03    | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$1,200.00 | 1     | \$1,200.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 035  | PHAWAII    | M * * * * *   | REGP          | 30  | B  |         |            | 0.0    | \$2,100.00 | 1     | \$2,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Aug 20</u> |     |    |         |            |        |            |       |            |    |     |
|      | 08/20/12   | 08/20/12      | 1             |     |    |         |            |        |            |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

|  |                                  |                                |                                       |                            |
|--|----------------------------------|--------------------------------|---------------------------------------|----------------------------|
| Order ID: 56209  | CF LOC-POL                       | FBD - LBD: 08/14/12 - 08/20/12 | HL#:                                  | Created: 08/13/12 12:35 PM |
| Client: RESTORE OUR FUTURE (330290)                              | CPE: / / 1207                    | Agency Commission: 15 %        | Updated: EMENDEL on 08/13/12 02:06 PM |                            |
| Agency: MENTZER MEDIA SERVICES (24184)                           | Product: FLIGHT 1 8/14-20 (1310) | Self :20:00                    | Confirmed: 08/13/12 12:48 PM          |                            |
| Buyer:   | Demo: HHOLDS DMA RTG             | Sched. Code: B                 | Contract: 08/14/12 08:35 AM           |                            |
| AE: Brian Butz-1-KDKA-TV   |                                  | Billing Int: Monthly           | BM: SS                                |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                                  |                                |                                       |                            |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 67                 | 0                | \$51,875.00     | \$44,093.75 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$51,875.00     | \$44,093.75 | \$0.00        | \$0.00  |